

PBTF GameON

GET IN THE GAME TO CURE KIDS' BRAIN CANCER.



PBTF GameON gives livestreamers, content creators, esports organizations, and gamers the opportunity to partner with the Pediatric Brain Tumor Foundation and help kids battle the **deadliest childhood cancer**. Get started at curethekids.org/gameon.

13
kids

are diagnosed each day with a brain tumor.

100⁺
types

of pediatric brain tumors are in need of a cure.

Despite these statistics:

~1%

of federal research funding is dedicated to curing pediatric brain tumors.

**Don't let brain cancer cancel another childhood.
Tell pediatric brain tumors, it's GameON!**



**Pediatric
Brain Tumor
Foundation**

Whether you want to fundraise with your livestream, recruit, coach, or sponsor, PBTF GameON wants you on our team! Email gaming@curethekids.org to learn more.



curethekids.org/gameon







@PBTFGameON



PBTFGameON



The Pediatric Brain Tumor Foundation is the world's leading nonprofit dedicated to children and teens with brain tumors. Every dollar raised through PBTF GameON helps transform how this disease will be cured and how children, teens, and their families are cared for. With your support, PBTF can continue to:

-  Fund millions of dollars in **scientific discovery** to address key gaps in research and drug development.
-  Provide hundreds of thousands of dollars each year in **emergency financial assistance** to help families keep a roof over their head and critical household bills paid during their child's treatment.
-  Empower families and survivors with **educational resources**, such as the Starfolio toolkit for the newly diagnosed, Survivorship Resource Guidebook, and expert webinars.
-  Equip every member of the family with **emotional support** through peer-to-peer mentoring, the PBTF Family Support hotline, and award-winning Imaginary Friend Society video series.

Partnering with the Pediatric Brain Tumor Foundation is easy! When you join the PBTF GameON team, you'll receive:

- A personal fundraising coach and PBTF guest appearances upon request
- A dedicated, secure fundraising page
- Graphics bundle and PBTF GameON fundraiser toolkit
- Invitation to our PBTF GameON Discord server
- Ability to compete for top spots on the PBTF GameON Leaderboard
- Potential to join ambassador group



Pediatric
Brain Tumor
Foundation®

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