

13 VIRTUAL FUNDRAISING IDEAS



Pediatric
Brain Tumor
Foundation®



- 1 Are you musically talented? Host a virtual concert and collect "tips" for donations
- 2 Training for a mini or a marathon? Set a goal to reach a certain amount of training miles
- 3 Sell t-shirts supporting your favorite Star or team
- 4 Ask people to pledge to donate \$5 for every mile walked in 2 hours
- 5 Ask people to pledge to donate \$3 for every mile biked in an hour
- 6 Ask people to pledge to donate \$1 for every basket made in a basketball hoop in one minute
- 7 Host a virtual Nailed it! bake-off. Get your friends together to recreate a Pinterest-worthy baked good and collect donations as your friends vote on the best design.
- 8 Are you the next HGTV star? Get crafty and sell some homemade decor items
- 9 Flex those muscles for a good cause; ask people to donate \$1 for every push-up done in a row \$5 for every 1-minute plank you complete
- 10 Host a Virtual 5K - participants donate to join, run the 5K individually and report their times
- 11 Now's the perfect time to spring clean. Sell your clothes or other household items via Instagram or Facebook and donate to the PBTf
- 12 Host an online talent show and have your friends donate to vote for their favorite performer!
- 13 Have foods you loathe? Set up an Instagram live and tackle a food challenge. Top donors get to choose what crazy kitchen concoctions you'll have to eat!