



**Ride for Kids®**  
Pediatric Brain Tumor Foundation®

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## About Ride for Kids

Ride for Kids is the longest-running, most successful motorcycle charity event in the nation. It supports the Pediatric Brain Tumor Foundation, the world's largest nonprofit solely dedicated to the pediatric brain tumor community. Brain tumors are the No. 1 cancer killer of children.

The Ride for Kids program helps the PBTF fund research to improve quality of life, increase survivorship and ultimately eliminate pediatric brain tumors. It also helps the PBTF provide free educational resources, college scholarships for brain tumor survivors, emergency financial aid for families, camps and bereavement support.



The first Ride for Kids took place in Atlanta in 1984, when a dedicated group of motorcyclists organized a ride to fund local research. With the addition of American Honda as presenting sponsor in 1991, Ride for Kids expanded nationally, and the Pediatric Brain Tumor Foundation was established.

Family-friendly Ride for Kids events – 30 planned for 2017 – are held across the United States to bring the motorcycle community together to honor our “Stars,” local childhood brain tumor survivors. Qualified fundraisers are entered into a drawing to win a new Honda motorcycle and other great prizes.

In addition to presenting sponsor American Honda, *Cycle World* magazine is the lead media supporter. Motorcycle dealers, motorcycle industry partners and local businesses provide additional event support.

Register today at [rideforkids.org](http://rideforkids.org), call 800-253-6530 or email [support@rideforkids.org](mailto:support@rideforkids.org) to get involved.

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**Working to eliminate the challenges of childhood brain tumors.**

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