When I tell people about the Pediatric Brain Tumor Foundation, I let them know our goal is “a world without childhood brain tumors.” That’s the end game – our shared vision, beyond what any of us can accomplish alone.

How we work to achieve that vision is set forth in the PBTF’s new 2017-2019 Strategic Plan, developed over the past several months by our Board of Directors and Senior Team. The development of this plan has reinforced our belief that collaboration is critical to fighting for children’s futures.

We’d like to share an overview of that plan, which will serve as a road map to guide our work under three focus areas: care, cure and thrive.

A plan, of course, is only a beginning. We believe this strategic plan is one of many steps to building a world without childhood brain tumors. That is why we’ve looked ahead to 2025 in setting our goals’ objectives.

These objectives are aggressive, but possible through our collective dedication and focus.

By working together, we will continue to expand our programs and services to care for families across the entire continuum – from diagnosis and treatment through recovery and survivorship, including families who lose a child.

We will accelerate investments in the best available research for a cure and continue to play a key role in advancing knowledge, attracting new scientists to this field and promoting collaboration.

And, because a child’s survival of a brain tumor is not the end of their journey, we will do more to help survivors thrive into adolescence and young adulthood.

The success of this plan rests on all of our shoulders. We need your continued partnership and support to achieve our mission to Care. Cure. Thrive. Together I’m confident we can create a brighter future and put this disease out of business!

Robin Boettcher
President and CEO
Pediatric Brain Tumor Foundation
GOAL #1:

EQUIP, EDUCATE AND EMPOWER FAMILIES

EQUIP
- Increase services to improve quality of life across continuum of care
- Connect families through a peer support network

EDUCATE
- Advance brain tumor education with online and in-person programs
- Expand relationships with top 40 pediatric brain tumor hospitals

EMPOWER
- Give patients, survivors and families a voice in shaping our programs
- Organize families to advocate for quality of life and survivorship issues

Serving Families Through Local Chapters

Today’s Chapters:
- Georgia
- Illinois
- California

Tomorrow’s Reach:
Establish 3-6 new chapters

Pediatric Brain Tumor Continuum of Care

Diagnosis
Treatment
Recovery
Bereavement
Survivorship
EXPAND THE FIELD OF PEDIATRIC BRAIN TUMOR RESEARCH

- Attract more researchers to the pediatric brain tumor field
- Influence scientific innovation through collaboratives
- Advance data-sharing and knowledge of tumor types

Increase PBTF-directed funding and funding partnerships

ACCELERATE ANNUAL RESEARCH INVESTMENT

$12 MILLION

$2 MILLION

2017 2025

BUILDING A FOUNDATION FOR THE FUTURE

2025 Objectives

75% newly diagnosed families reached

100% top-ranked research applications funded

20 million dollars raised annually
GOAL #3: MOTIVATE ACTION TO SUPPORT OUR MISSION

- Unite the pediatric brain tumor community for greater impact
- Inspire and inform through national awareness campaigns
- Empower more donors, fundraisers and corporate supporters

How do we achieve a world without pediatric brain tumors?

⭐⭐⭐
An Army of Advocates Fighting for Futures

Join us in making this vision a reality at curethekids.org/mission