



STRONGERTOGETHER



Pediatric
Brain Tumor
Foundation

2014 ANNUAL IMPACT REPORT

Dear friends,

Because the kids can't wait! That's our answer when folks ask us why we're moving so quickly to engage more people in our mission.

Childhood brain tumor research is grossly underfunded, better treatments are greatly lacking, and there are many gaps in support for families living with this devastating disease.

The Pediatric Brain Tumor Foundation is the largest nonprofit funder of childhood brain tumor research. We're encouraged that survival rates have improved over the past three decades for many childhood brain tumors, and we've played a key role in attracting scientists into this field of discovery. But that's not good enough for us.

We're expanding, diversifying and mobilizing with a sense of urgency to be a stronger force for kids with brain tumors...to improve quality of life while searching for cures.

Other national health nonprofits raise significantly more funds for their mission - even those with small patient populations like ours. Organizations like the Cystic Fibrosis Foundation and the ALS Association are making strides with multiple fundraising "engines" and well-organized chapter networks that work with patient families, volunteers and supporters in their local communities.

And because we know their efforts are leading to better treatments, improved quality of life and even *longer lives* for the patients they serve, we're moving in that same direction.

How? By growing our national signature fundraising program Ride for Kids to attract more motorcyclists in creative, new ways. Through additional revenue sources, like our new Starry Night walk/run program, which debuted in seven cities last year, generating \$300,000+ in new revenue. And by partnerships with the leading children's hospitals, businesses, the media and other childhood brain tumor organizations.

We'll soon celebrate the first anniversary of the PBTF joining forces with the Brain Tumor Foundation for Children to establish the Georgia Chapter and make a bigger impact for families there. We've also laid the groundwork for additional chapters in Los Angeles, Chicago and Houston.

Your continued generous support is critical, and so is your active involvement!

Why? Because we know that together we will be stronger. Because the kids can't wait.

With hope for the future,



Robin Boettcher,
President and CEO



Chris Hoefflin,
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Stronger Together

Our mission: to eliminate the challenges of childhood brain tumors.

The unification of the PBTF and the Brain Tumor Foundation for Children in July 2014 brought us another step closer to that goal. We thank the dedicated donors and fundraisers from both organizations for their generous contributions to our shared mission. We're stronger, together.

\$100,000 and Greater

American Honda Motor Co., Inc.
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\$50,000 to \$99,999

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\$2,500 to \$4,999

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Enabler Foundation
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Hoover Building Systems
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Laura Stahl
State Farm Insurance
State Farm Mutual Automobile
Insurance
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SunTrust Bank, Atlanta
Sutter Health Sacramento Sierra
Region
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Teleflex Foundation
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Zenith Insurance Co.
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Our research efforts are guided by our Research Advisory Network, a panel of leading experts contributing insights and perspective into the most promising areas for research funding.

Learn more about our research investments at curethekids.org.

\$24
MILLION
invested through 2014

\$1.8
MILLION
in funding

FOR

22
researchers

IN

2
countries

3

Institute
grants

SUPPORTING

15

multiyear
research
projects

AT

3

leading
institutions

39

researchers,
physicians and
thought leaders
brought together

FROM

17

premier
academic
institutions

FOR

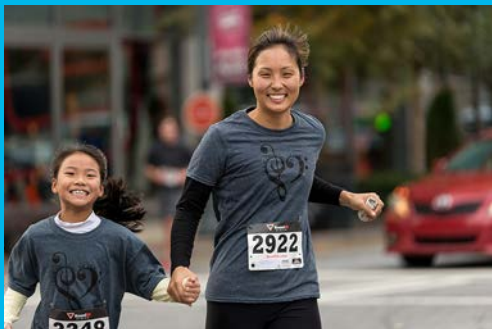
our first
think-tank
conference,
Translating
Discoveries to
Cure the Kids

The PBTF research efforts are guided by its Research Advisory Network, a panel of leading experts contributing insights and perspective into the most promising areas for research funding.

- Suzanne Baker, PhD** St. Jude Children's Research Hospital
- Jill Barnholtz-Sloan, PhD** Case Western Reserve University
- Oren J. Becher, MD** Duke University School of Medicine
- Tom Curran, PhD, FRS** The Children's Hospital of Philadelphia
- G. Yancey Gillespie, PhD** University of Alabama at Birmingham
- Gerald Grant, MD, FACS** Stanford School of Medicine
- Nalin Gupta, MD, PhD** UCSF Benioff Children's Hospital
- Mark Kieran, MD, PhD** Dana-Farber Cancer Institute and Boston Children's Hospital
- Duane Mitchell, MD, PhD** University of Florida
- Michelle Monje-Deisseroth, MD, PhD** Stanford School of Medicine
- Sabine Mueller, MD, PhD** UCSF Benioff Children's Hospital
- Roger Packer, MD** Children's National Health System
- Will Parsons, MD, PhD** Texas Children's Hospital
- Raphael Rousseau, MD, PhD** Genentech
- James Rutka, MD, PhD, FRCSC** Hospital for Sick Children
- Max Wallace** Accelerate Brain Cancer Cure
- Robert Wechsler-Reya, PhD** Sanford-Burnham Medical Research Institute



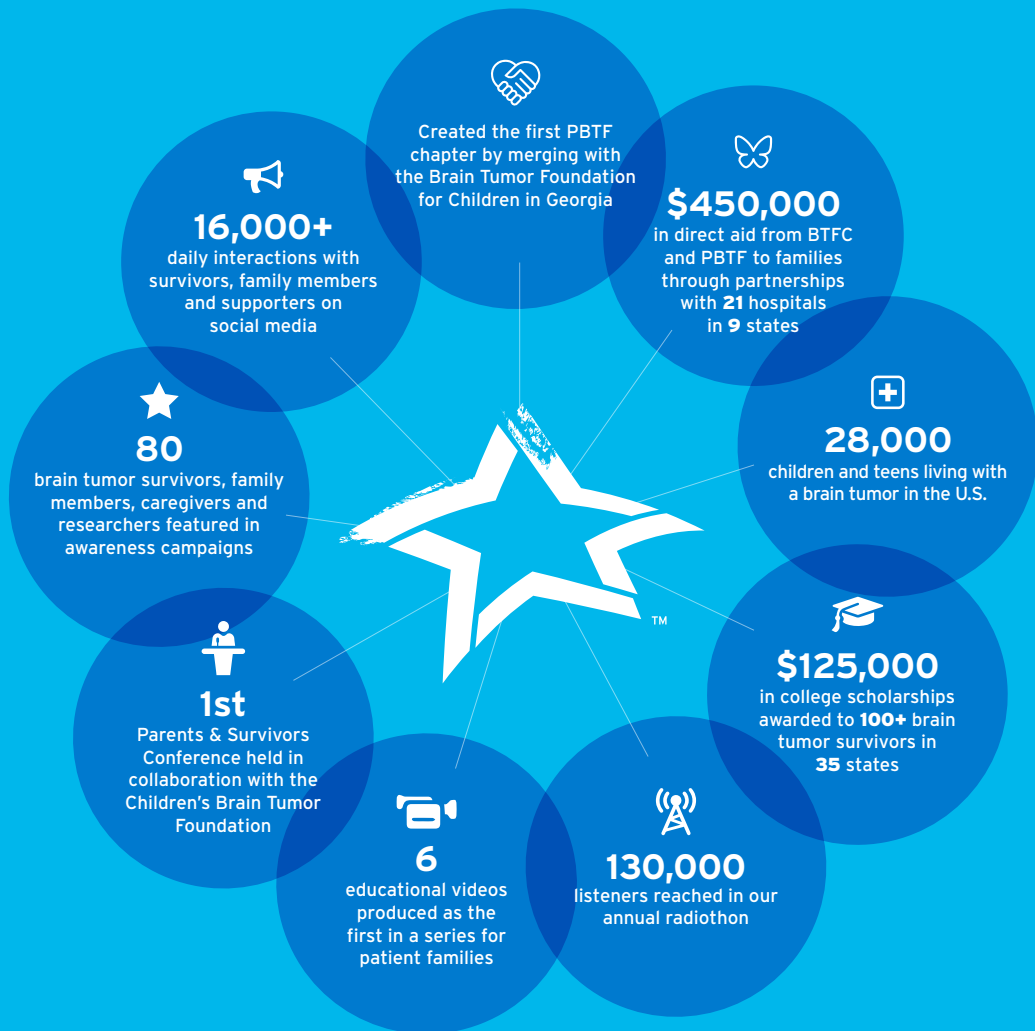
SUPPORTING FAMILIES



In 2014, the Pediatric Brain Tumor Foundation made significant strides to support and empower families.

We established a Georgia Chapter in July by merging with the Brain Tumor Foundation for Children, and laid the groundwork for additional chapters in Los Angeles, Chicago and Houston.

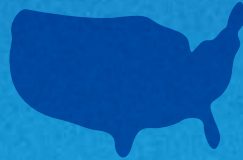
We also expanded our family support programs with a conference for parents and survivors, and developed new partnerships with leading children's hospitals and businesses around the country.



MISSION-FOCUSED EVENTS



44
events



29
states



Ride for Kids®

Starry Night 8.5K

+ Community Fundraising

324
families

7,400
motorcycles

2,282
volunteers

11,910
participants

383,361
estimated miles

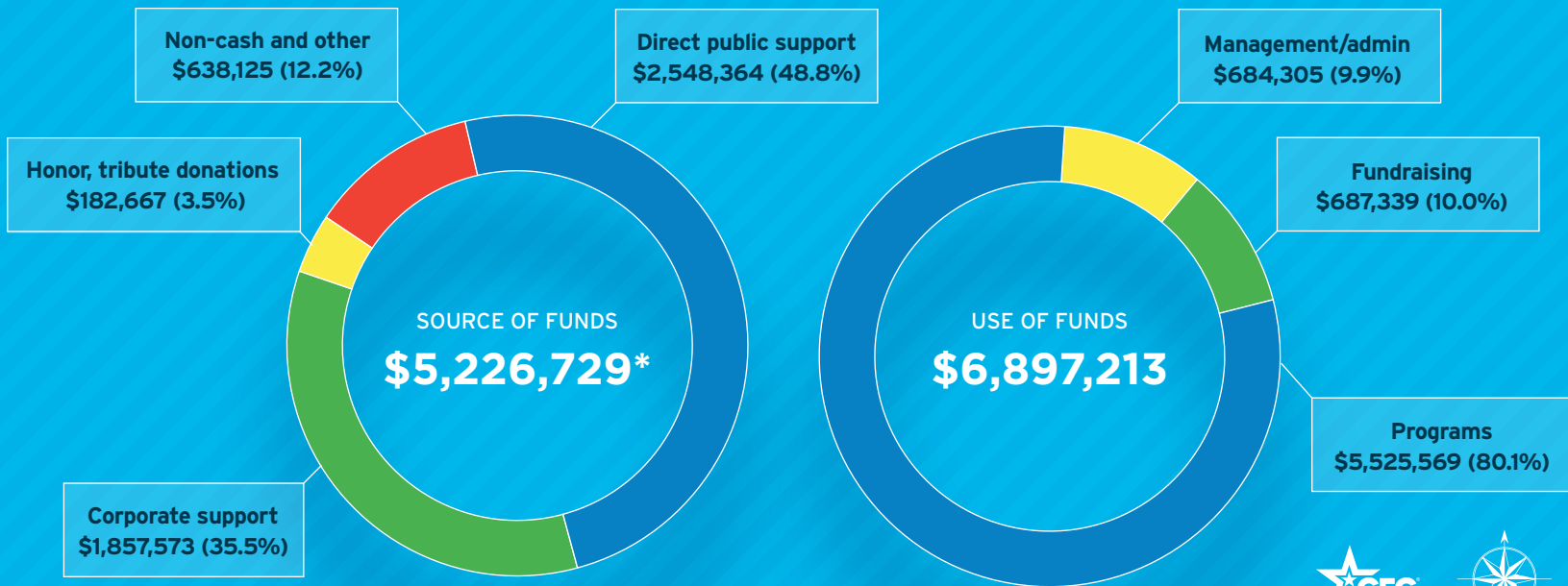
\$3,925,816

raised by event participants to fight childhood brain tumors

2014 FINANCIALS

We invested **80.1** percent of the funds we raised in research and family support programs.

Source: Independently audited financial statement for the year ending Dec. 31, 2014



*exclusive of investment gains and losses



2014 Top Fundraisers

Special thanks to our Top 10 fundraisers who went to extraordinary lengths to support our mission through our Ride for Kids program.

NAME	CONTRIBUTION
Julie Runzel	\$50,942
Sam Caine Estate.....	\$38,500
Janet Bryant.....	\$35,883
Ted Nielsen.....	\$24,215
Judy Ferguson.....	\$21,877

NAME	CONTRIBUTION
Enzo Scognamiglio	\$21,845
Bob Henig.....	\$21,330
Jennifer Duke	\$15,400
Charlie Portes	\$15,395
Phil Phillips	\$15,395